

Francesca Chiaradia

CONTACT INFORMATION The Old Burgh School Homepage: <https://francescachiaradia.com>
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RESEARCH FIELDS Information Economics, Law and Economics, Economics of Innovation

REFERENCES **Prof Andy Zapechelnjuk** **Prof David A. Jaeger**
School of Economics School of Economics and Finance
University of Edinburgh University of St Andrews
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Prof Miguel Costa-Gomes **Dr Min Zhang**
School of Economics School of Economics and Finance
University of Edinburgh University of St Andrews
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EDUCATION **University of St Andrews**, St Andrews, Scotland, United Kingdom
Ph.D. Candidate, Economics August 2022 – Present
• Area of research: “Essays on Law, Norms, and Innovation.”
• Supervisors: Prof Andy Zapechelnjuk, Prof David A. Jaeger, Dr Min Zhang
M.Sc. Economics September 2020 – November 2021
• Thesis: “Revisiting the Foundations of EU-Mandated Traceability: A Trademark Signalling Framework.”
• Supervisor: Prof Andy Zapechelnjuk
Katholieke Universiteit Leuven (KU Leuven), Leuven, Belgium
M.Sc. Statistics September 2019 – January 2020
• Non-Degree Seeking Student
• Relevant Coursework: Fundamental Concepts of Statistics, Statistical Software, Multivariate Statistics, Regression Analysis, Data Mining and Neural Networks, Official Statistics
University of Aberdeen, Aberdeen, Scotland, United Kingdom
M.A. (Hons) Business Management and Economics September 2015 – June 2019
• Thesis: “On the Shortage, Incompetence, and Maldistribution of Physicians in China: Policy Paradigms from Brazil.”
• Supervisor: Dr Harminder Battu
City University of Hong Kong, Kowloon Tong, China
• International Exchange Programme August 2016 – May 2017
• Relevant Coursework: Intermediate Microeconomics, Business Statistics

WORK IN PROGRESS **Persuasion and Social Norms**
How Does Trademark Law Affect Opposability? Evidence from Europe
Evolution in the Wine Industry: A Patent Mining Approach
A Geometry of Eating Disorders

RELEVANT POSITIONS	<p>Electrolux Group, Porcia (PN), Italy <i>Spares Parts Purchasing - BA Europe Intern</i> March 2020 - June 2020</p> <ul style="list-style-type: none"> • Conducted in-depth analysis of big data, identifying opportunities for improvement and making strategic recommendations; • Developed and maintained reports/tools to assist the purchasing team in tracking performance and improving decision-making processes; • Demonstrated a team-oriented mindset, actively contributing to a collaborative and engaging work culture. <p>KPMG, Remote <i>Data Analytics Consulting Virtual Intern</i> July 2020 - August 2020</p> <ul style="list-style-type: none"> • Utilised statistical methods and data visualization techniques to interpret complex data; • Collaborated with cross-functional teams to understand data requirements and objectives; • Monitored the accuracy and relevance of data presentations for strategic decision support. <p>APIA - Asia-Pacific Innovation Academy, Shenzhen, China <i>Summer Intern</i> July 2018 - August 2018</p> <ul style="list-style-type: none"> • Drove innovative research initiatives, guiding the development of novel market product. • Translated research outcomes into market-ready solutions through strategic patent applications. • Clearly communicated R&D findings and patent strategies to stakeholders, based on economic evidence.
HONORS AND AWARDS	<p>Top Three Presentations AAWE 2024, Lausanne, CH July 2024</p> <p>SGSSS-ESRC Funded Studentship Award, University of St Andrews, UK June 2022</p> <p>Dean's List Award, University of St Andrews, UK September 2021</p> <p>Erasmus+Plus Scholarship, Euroform RFS, Torino, Italy June 2019</p>
PRESENTATIONS	<p>AAWE Annual Conference 2024, Lausanne, CH July 2024</p> <p>RES Annual Conference 2024, Belfast, UK March 2024</p> <p>PhD Presentation and Networking, The Alan Turing Institute, London, UK January 2024</p> <p>2024 SGPE Conference, Crieff, UK January 2024</p> <p>First-Year Mini Conference, University of Edinburgh, Edinburgh, UK March 2023</p>
ACTIVITIES	<p>Fourth Ireland Masterclass in Health Economics, Cork, Ireland March 2024</p> <p>PhD Presentation and Networking, The Alan Turing Institute, London, UK November 2023</p> <p>ICME Summer Workshop 2023, Stanford University, Remote August 2023</p> <p>Summer School on Algorithmic Game Theory, City University of Hong Kong, China June 2023</p> <p>SGPE PhD Summer School 2023, University of Stirling, Stirling, Scotland, UK May 2023</p>
LEADERSHIP AND SERVICE	<p>Member, Rotary Club of Aberdeen St Machar, Aberdeen, UK 2023 – Present</p> <p>President, Rotaract Club of Aberdeen, Aberdeen, UK 2018 – 2019</p> <p>Researcher, Teach A Man To Fish, London, UK August 2018</p>
OTHER SKILLS	<p>Programming: C++, Git/GitHub, MATLAB, Python, R, Stata, SAS, SQL</p> <p>Processing: L^AT_EX, Microsoft Office Package</p> <p>Language: Italian (native), English (fluent), German (intermediate), Mandarin Chinese (basic)</p>